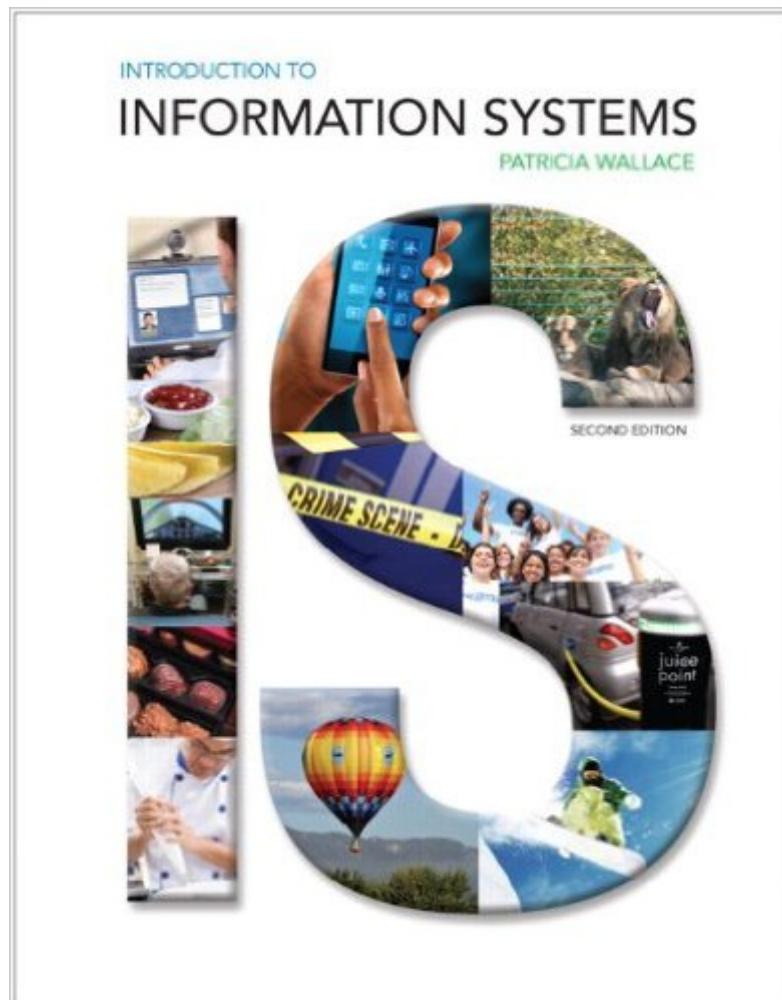


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# Introduction To Information Systems (2nd Edition)



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A fresh, contemporary, active introduction to information systems *Introduction to Information Systems* provides invaluable help for learning the knowledge and skills related to information systems. In it, students see clearly what information systems are all about and why they are so fundamental to business and society. *MyMISLab for Introduction to Information Systems* creates learning experiences that are truly personalized and continuously adaptive. MyMISLab reacts to how students are actually performing, offering data-driven guidance that helps them better absorb course material and understand difficult conceptsâ "resulting in better performance in the course. *Packed with revelations about business strategies, technology trends and innovationsâ "plus tips to help students work smarter, and more efficientlyâ " Introduction to Information Systems* provides a better teaching and learning experienceâ "for you and your students. Hereâ "TM's how: Personalize learning through the interactive, online role-playing simulations in MyMISLabTM: Students get opportunities to apply their knowledge and actually experience what each chapter is about, rather than simply memorizing key terms and concepts. A focus on reaching all students, recognizing changing student roles, and showing clearly where the knowledge of information systems skills can take them. Helping students see beyond todayâ "TM's classrooms and into todayâ "TM's varied world. End-of-book comprehensive case studies show students the concepts in action. Note: You are purchasing a standalone product; MyMISLab does not come packaged with this content. If you would like to purchase both the physical text and MyMISLAB search for ISBN-10: 0133807487 /ISBN-13: 9780133807486. That package includes ISBN-10: 0133571750/ISBN-13: 9780133571752 and ISBN-10: 0133753506/ISBN-13: 9780133753509. MyMISLab is not a self-paced technology and should only be purchased when required by an instructor.

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This book met all of my expectations

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